

April 3, 2018

Ms. Sandra Humphries
Morris Academy
52 Roosevelt Avenue
Mount Pearl, NL A1N 1Z8

Dear Ms. Humphries

In November 2017, the Government of Canada announced the Smart Cities Challenge, a pan-Canadian competition open to communities of all sizes, including municipalities, regional governments and Indigenous communities. The Challenge encourages communities to adopt a smart cities approach to improve the lives of their residents through innovation, data and connected technology. The City of Mount Pearl is a place that welcomes opportunity. We intend to respond to the call for submissions, defining our Challenge Statement as:

With a declining and aging population, and an economy in transition, the City of Mount Pearl will transform itself, building a Technology Sandbox to attract and retain the best minds and the brightest companies. By 2023, we will lower our median age to 43.5 from 44.5, increase our population by 5% to 24,104 and double the number of technology-based companies from 8 to 16.

To meet this ambitious Challenge, we are asking for your engagement as we better define our goals and develop our plans in the weeks and months ahead. As a potential partner, we are hoping that you will support our initiative, first by endorsing our vision through a letter of support, and second, by considering how your organization can be involved.

The activities we plan to undertake are broad and varied, and touch on virtually every aspect of the social, economic and community life of the city, the region and the province. Our expectation is the project will be a model that may be shared and replicated in other areas. But the journey is just as important – one where engaged citizens and collaborative partners join together in a shared vision. We hope that you will join us on this journey.

To learn more about how you can support the City of Mount Pearl in our Smart Cities Challenge, please contact Steve Kent, our Chief Administrative Officer, at 709.748.1025 or at skent@mountpearl.ca.

Sincerely

DAVE AKER
Mayor

Office of the Mayor