



Association for the Arts in Mount Pearl

Letter of Support for the City of Mount Pearl's Smart Cities Application

The Association for the Arts in Mount Pearl is excited by the possibilities inherent in the City of Mount Pearl's vision of a Technology Sandbox and we wholeheartedly support its proposal for the Smart Cities program.

We are very interested in exploring how advanced technology could help us meet our mandate of improving connections between artists, connecting artist with their audience, and providing opportunities for citizens to explore their creativity.

Many of our artists work in digital media already and even more use technology to share and promote their analog work. It would be thrilling for AAMP and our artists to be part of shaping technologies that could serve the creative needs of a wider population.

In addition, several AAMP artists are already exploring new artistic technologies and ways to incorporate those technologies into performances. We feel that the Sandbox would attract the sort of expertise that would foster those explorations and provide opportunities for interesting collaborations.

Just like our City's strengths are in its people, the way they are connected, and the way they support each other in the City's goal of 'feeling like home', AAMP's strengths lie in the way that our artists and volunteers work together to achieve our goal of expanding the role that art plays in everyone's lives. And just as the City is embracing technology as a tool to help increase the ways our City can feel like home, AAMP is embracing technology as a way to push our creativity limits.

Whether the technology of the Sandbox helps our artists create cutting-edge theatre or helps us communicate more effectively with our members, we know it will have a positive effect on our organization and on our City.

Respectfully,

Christine Hennebury
AAMP Founder and Chair

Please contact AAMP at 709.765.9383 or info@aamp.ca